



# What does it mean to be ARGUS Platinum?



Brandon Martin, COO of Silver Air, knows what it takes to be the "best of the best."

As one of the premier charter operators in the industry, Silver Air achieved one of their core strategic objectives of becoming an ARGUS Platinum Rated charter operator, the most recognized symbol of quality and operational excellence in the world!

## Discover the value of being ARGUS Rated first-hand from Silver Air.

### Q: Why did you choose to pursue an ARGUS Platinum Rating?

"Silver Air has built a culture of safety, and we recognized that an ARGUS Platinum rating is the quickest, clearest way to communicate to our customers, clients and partners that we have an exemplary track record. We strive to make every operation comfortable, efficient, and on time; but most of all, we strive to make sure every operation is safe."

### Q: What has changed in your operations since achieving ARGUS Platinum?

"An ARGUS Platinum rating tells charter operators, brokers, and passengers that we've met rigorous qualifications and passed an on-site operational audit, but we've always worked within a culture of safety that ensures everyone at Silver Air, from booking to flight crews, are diligently providing the best customer service and the safest flights. Silver Air's ARGUS Platinum rating validates our ongoing efforts and safe operations."

### Q: How has your Platinum Rating helped grow your business?

"Silver Air has been experiencing managed growth for a number of years, and the ARGUS Platinum Rating is another tool that we use to communicate the quality of our service to brokers and passengers. There are many brokers who have policies in place to only deal with ARGUS-rated operators so our Platinum Rating certainly does support Silver Air's growth goals."

### Q: How has the confidence level at Silver Air changed since obtaining the ARGUS Platinum Rating?

"Silver Air has a smart and talented team, and we've worked hard to build a culture of safety throughout the entire operation. I've always been confident in our team, but it's never been higher than now. Silver Air's ARGUS Platinum Rating validates the hard work each and every one on our team brings to their job every day. I'm confident, and I'm proud to see our team pull together to meet the rigorous qualifications and on-site operational audit."



LEARN MORE

There's no better time to learn more about how to become one of our ARGUS Rated Charter Operators, and all the value it adds to your operation.

Just call our aviation experts at [+1 513-852-5110](tel:+15138525110), or [click here](#).

